



Tuli Lodge Opens on Lake Union This Summer: Saunas and Cold Plunges Included

Seattle's social sauna concept brings its third pop-up to Vulcan Real Estate's Lake Union Piers, open May 29 through August 31

(Seattle, WA) May 2026 — [Tuli Lodge](#), Seattle's social sauna and cold plunge experience rooted in community, joy, and connection, announces the opening of its latest pop-up at [Vulcan Real Estate's](#) Lake Union Piers. Positioned on the North and West side of Building B, the lakefront location (accessible by bike, bus, boat, or streetcar) is open May 29 through August 31.



Tuli Lodge reimagines luxurious saunas as a social, affordable, wellness experience. While visiting Norway, founder Hannah Goldstein discovered saunas are so much more than a high-end ritual. “When I came back to the U.S., I couldn't find anything like it,” says Goldstein. “The sauna culture I experienced in Norway was rejuvenating, casual, and friendly. I wanted to build that here—something you could weave into your regular life, not just a special occasion.” The concept invites guests to sweat it out in wood-fired saunas, take a dip in the cold plunge, and repeat. All for the price of two drinks (cocktails) at a bar.



The summer pop-up will serve as a community hub for the South Lake Union neighborhood with a lounge and conversation games that encourage sauna-goers to enjoy the waterfront views and stay a while. The name Tuli means 'fire' in Finnish and is a nod to the Nordic roots of sauna culture and the spark of warmth and connection they aim to create.

What began as a series of pop-up locations across Seattle, including Old Stove Ship Canal, grew into a successful six-month residency at Pier 62 with a loyal following of returning regulars. Lake Union Piers is the next chapter. Shaped at every step by local partners and organizations, Tuli Lodge was made possible with support from Friends of the Waterfront, The Pioneer Collective, Redwood Outdoors, Chamber of Connection, Soluna Sauna, and Harvia.

Tuli Lodge opens just in time for Seattle's summer season, with sunlight glimmering off Lake Union, the wood-fired saunas warming up, and an icy cold plunge waiting on the other side.

About Vulcan Real Estate

Through strategic acquisitions and innovative development, Seattle-based Vulcan Real Estate develops and manages a diversified portfolio of high-performing quality assets, including office, life sciences, residential and mixed-use projects.

The company's integrated team of real estate professionals offers a full range of development and portfolio management services from site selection and urban planning to build-to-suit construction, leasing, financing, and asset repositioning. Its real estate model is based on quality, sustainable development that builds new value across the entire community.

Since 2000, Vulcan Real Estate has invested \$6.5 billion developing 52 projects comprising 10.3 million square feet of commercial space and 4,250 residential units. Sixty percent of the development projects are located in South Lake Union, renowned as one of the largest urban redevelopment projects in the country. The company has 5.4 million square feet under management.

About Tuli Lodge

We're making sauna more social and casual. Think beer garden energy meets wellness. At Tuli Lodge, you'll rotate between hot saunas, icy cold plunges, and cozy hangout areas with seating and fire pits. It's a new kind of third space where you can energize your morning, relax after work, and spend time with friends. The name Tuli means "fire" in Finnish - a nod to the Nordic roots of sauna culture and the spark of warmth and connection we aim to create. We're hoping to grow into every major city in the U.S., so you can make sauna a regular part of your everyday life instead of a special treat.



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