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Eye Retailers Bring a New Focus to South Lake Union *Oculus and Lake Union Vision Clinic set to open doors*

SEATTLE — April 1, 2013 — Vulcan Real Estate announced today that Oculus and Lake Union Vision Clinic will both open for business in Seattle’s Lake Union neighborhood. Together these two businesses offer comprehensive optical services and choices in eye wear.

Oculus will offer a wide variety of eye wear while providing customers frame consultations, eye examinations, glasses and contact fittings and medical management of ocular allergies. Opening on April 2, the collection at Oculus also includes the world’s first adjustable carbon fiber frame and frames handcrafted with reclaimed wood from the bottom of the Mississippi River.

“My dream of opening an eye wear practice in Seattle’s South Lake Union neighborhood has become a reality,” said Jeff Woerner, founder of Oculus. “I am thrilled to serve a community that supports modern and urban lifestyles.”

Oculus is approximately 1,400 square feet and located at 740 Denny Way at the base of the Borealis Apartments. For more information about Oculus visit www.oculuseyecare.com.

Lake Union Vision Clinic is slated to open early this summer. Lake Union Vision Clinic is an extension of Northwest Eye Care Network, which currently has four offices located in Bellevue, Kent Auburn and West Seattle. Their mission is to provide the best in vision performance and thorough eye healthcare for patients, using state of the art instrumentation, and high quality technologically advanced materials.

“When the opportunity arose to expand to Seattle’s hot spot, South Lake Union, it was an offer we couldn’t refuse,” said Michael Chow, co-founder and president of Northwest Eye Care Network. “We are excited to be a part of this great community and provide outstanding eye care and optical services.”

Located at 2200 Westlake on the plaza level next to the Pan Pacific Hotel, Lake Union Vision Clinic is approximately 1,400 square feet. For more information on Lake Union Vision Clinic visit www.northwesteyes.com.

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About Vulcan Real Estate

Seattle-based Vulcan Real Estate directs all real estate investment activities for Vulcan Inc., a Paul G. Allen company. Through strategic acquisitions and innovative development, Vulcan Real Estate has created a diversified portfolio of high-performing quality assets including office, biotech, residential and mixed-use projects. The company's integrated team of real estate professionals offers a full range of development and portfolio management services from site selection and urban planning to build-to-suit construction, leasing and asset repositioning. Its real estate model is based on quality, sustainable development that builds new value across the entire community. The company currently manages \$1.4 billion in real estate assets. For more information, visit www.vulcanrealestate.com.

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